

ABSTRACT OF THE DISCLOSURE

A user interface for a TV recommender system includes a display screen having a first region for displaying a rating derived from a previously defined TV viewing preference profile contained in the recommender system; and a second region displaying preference settings in the profile which were used to derive the rating. The user interface enables the preference settings to be changed if the rating derived by the profile is incorrect. Additionally, the user interface allows for new features to be added to the profile, which were not previously a part of the profile. Further, a method for correcting a previously defined TV viewing preference profile used in a TV recommender system to more accurately reflect a user's preferences. The method includes displaying a rating derived from the previously defined profile; displaying preference settings in the profile which were used to derive the rating; enabling the user to change at least one of the preference settings if the rating derived by the profile is incorrect; and enabling new features to be added to the profile, which were not previously a part of the profile. Still further, a TV recommender system having a TV viewing preference profile; and a user interface including a display screen having a first region for displaying a rating derived from the profile; and a second region displaying preference settings in the profile which were used to derive the rating. The preference settings can be changed if the rating derived by the profile is incorrect. Additionally, the user interface allows for new features to be added to the profile, which were not previously a part of the profile.